Cookie Policy

www.tomwaddell.co.uk website uses cookies for many important reasons, such as:

- To provide a great experience for visitors and customers.
- To identify your registered users.
- To monitor and analyze the performance, operation and effectiveness of the platform.
- To ensure our platform is secure and safe to use.

Types of Cookies
Cookies can be classified according to their type, duration and category.

Type:
- First-party cookies: Cookies that are placed by tomwaddell.co.uk
- Third-party cookies: Cookies that are placed and used by third parties.

Duration:
- Session (transient) cookies: These cookies are erased when site visitors close their browsers and are not used to collect information from their computers. They typically store information in the form of a session identification that does not personally identify the user.
- Persistent (permanent or stored) cookies: These cookies are stored on a site visitor's hard drive until they expire (at a set expiration date) or until they are deleted. These cookies are used to collect identifying information about the user, such as web surfing behavior or user preferences for a specific site.

Category:
- Strictly necessary cookies: These are the cookies that let your visitors browse through your site. They are also necessary for security reasons.
- Functional cookies: These cookies "remember" registered visitors/customers in order to improve their user experience.

Take a look at the table below to see which cookies we place on our sites:

Cookie	Description	Duration	Type
_utma	This cookie is set by Google Analytics and is used to distinguish users and sessions. The cookie is created when the JavaScript library executes and there are no existing_utma cookies. The cookie is updated every time data is sent to Google Analytics.	2 years	Performance
_utmc	The cookie is set by Google Analytics and is deleted when the user closes the browser. The cookie is not used by ga.js. The cookie is used to enable interoperability with urchin.js which is an older version of Google analytics and used in conjunction with the _utmb cookie to determine new sessions/visits.		Performance
_utmz	This cookie is set by Google analytics and is used to store the traffic source or campaign through which the visitor reached your site.	6 months	Performance
_utmt	The cookie is set by Google Analytics and is used to throttle request rate.	10 minutes	Performance
_utmb	The cookie is set by Google Analytics. The cookie is used to determine new sessions/visits. The cookie is created when the JavaScript library executes and there are no existing_utma cookies. The cookie is updated every time data is sent to Google Analytics.	30 minutes	Performance